



Official Obituary of

Robert Arthur Sims

April 25, 1959 ~ March 17, 2024 (age 64)

2 New Posts

☐ 2 Trees, Flowers, or Condolences have been shared with support of Robert's family - [View on Tribute Wall](#)

Obituary & Services

Tribute Wall

Robert Sims Obituary

After a heroic battle with pancreatic cancer, Robert A. Sims passed away peacefully on March 17, 2024 at his home in Rochester, NY, surrounded by his three children.

Bobby was first and foremost a devoted and loving father, and a beloved friend to many. He enjoyed riding his motorcycle, music and concerts, traveling, camping and he was always making the room laugh with his witty sense of humor.

Bobby was a leading salesman with Latina Boulevard Foods, LLC for 30 years and was well-respected and loved by his work community.

"Friends with Bill W." for 27 years, Bobby (Dr. Doom) was a proud and vital member of F.C.M.C of Western NY for over 10 years.

He is survived by his children, Renee, Robert J., and Jessica; his grandchildren, Emmitt and Logan; and his sister, Julie (Charlie).

A Celebration of Life will be held for Bobby in late April 2024.

His fight has ended but the road he rides goes on forever.

In lieu of flowers, donations in his memory can be made to projectpurple.org to continue the fight against pancreatic cancer.

To [send flowers](#) to the family or [plant a tree](#) in memory of Robert Arthur Sims, please [visit our floral store](#).



Plant a Tree for Robert

Share a memory

How did you know Robert Arthur Sims?

Family

Friend

Work

Other

Help others honor Robert's memory

Share Obituary

Coping with Grief

We would like to offer our sincere support to anyone coping with grief. Enter your email below for our complimentary daily grief messages. Messages run for up to one year and you can stop at any time. Your email will not be used for any other purpose.

Your Email

