



# Maplewood Cemetery Association

150 Middle Road Henrietta, NY 14467

Date: 12/11/2023

RE: Meeting with Supervisor Schultz

## Topics:

- Intro and follow-up to Carol's meeting regarding MWC situation and QB.
- Familiarity with Maplewood Cemetery? Open invitation for a tour....
- Intro to MWC
  - About Us, the only active community cemetery in Henrietta
    - MWC accepts all faiths and nationalities.
    - We have built a strong relationship with the Laotian families and the Temple on Martin Road. We have ~ 10 Laotian families at the cemetery.
  - Rich in history
  - Quick overview of Annual meeting topics
    - Next Annual meeting March 6, 2024 @ Town Hall
    - Open invitation to attend.
  - Concerns to be addressed:
    - Support from Town.
      - NYS Cemetery Board
      - Section 165-A, voluntary municipal assistance
    - Sales decline, '**customer sales**' business model.
      - Cremation burials have far exceeded full interments.
      - Many of the cremation burials are interred in existing graves limiting the main income generator, grave sales.
    - Belt tightening, no major projects, or purchases.
    - Refer to 9/1/2023 business report.
    - My retirement, refer to annual meeting business task slide.
      - Tasks are integrated between members and are not easily divided up on the business operations side.
      - QuickBooks is fundamental in the sales, services, maintenance, payroll, and financial management.
  - A new project: The Maplewood Cemetery Historical Preservation Project
    - A fund raiser has been started via the Fall Newsletter.
    - More research and planning need to happen to build the entire preservation need.
    - Additional funding will be required if this is to succeed.